KEYNOTE SPEAKER · AUTHOR · ENTREPRENEUR

BRIDGET HILTON

Helping audiences go from someday to started.



BIOGRAPHY

Long before the book and keynote, Bridget Hilton was a small town Michigan kid who dreamed of someday becoming a rockstar. At 14, she took every music-related job she could find, from selling band T-shirts out of vans to sweeping concert floors in Detroit. She eventually worked her way into the world's largest record label, helping launch the careers of **Taylor Swift, The Weeknd and Rihanna.**

Then a video of a deaf woman hearing for the first time gave her a new someday: help one person experience the power of sound. She founded **LSTN** and built it into a global company that sold millions of headphones and speakers, partnered with **Google, Delta Air Lines and Amazon**, and helped more than **60,000 people hear** in 40 countries and all 50 states.

Today, she helps others make their own somedays happen. Through her book *Experiential Billionaire*, her viral TEDx talk, research with more than **20,000 people**, and her *Make Someday Today* keynote and workshops, Bridget helps people and organizations take action on what matters.

"Bridget demonstrates that you can solve a problem and have a positive impact. An inspiring entrepreneur that shows business can really be an adventure."

SIR RICHARD BRANSON

"Bridget Hilton captivated a live audience of 2,000+ and 10M+ online at Alibaba CoCreate. She inspires through emotional storytelling, taking her audience on a journey through laughter, tears, and inspiration to help them take action."

HEAD OF MARKETING, ALIBABA

"An incredible story of business meets humanity. 10/10."

HEAD OF PARTNERSHIPS, AMAZON

"Our most popular and effective speaker this year."

EXECUTIVE DIRECTOR, MICHIGAN COMMUNITY ACTION

"What an amazing day spent with you, our team is still buzzing. The comments were electrifying!"

VP SALES, TANGRAM INTERIORS

"The most polished and thought-provoking keynote & workshop I've ever experienced."

CEO, CREW

TRUSTED BY LEADERS AT

DELTA · Google · amazon · Virgin · UCLA · CHASE · NORDSTROM · Alaska · USC · WHOLE FOODS · Pernod Ricard · VISA · Spotify · Duke

FEATURED ON

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MAKE SOMEDAY TODAY

THE SIGNATURE KEYNOTE

Closing the gap between dreaming and doing.



MAKE SOMEDAY TODAY KEYNOTE

Your people have ideas they haven't shared, goals they keep postponing, and things they'd try if they felt ready. What becomes possible when they finally begin?

In this entertaining, motivational keynote, Bridget Hilton helps audiences recognize the cost of waiting and discover how much can change with a small first step. Drawing on research with more than 20,000 people about goals and regrets, she explores why we put off what matters and how to move forward before confidence, clarity, or perfect timing arrive.

For organizations, the connection is clear: people who share what they want to achieve give colleagues a chance to contribute. An introduction, a conversation, or an offer of support can move a goal forward and build a stronger relationship in the process. Audiences leave with a meaningful goal, a concrete first step, and a shared way to help each other follow through.

AUDIENCE TAKEAWAYS

- **Get clear on what matters.** Identify a goal worth making time for, personally or professionally.
- **Put your ambitions into words.** Learn how sharing a goal opens the door to support, connections, and accountability.
- **Start before you feel ready.** Make the first step small enough to take with the time, knowledge, and resources you have.
- **Move through fear.** Recognize the uncertainty that comes with doing something new and take action anyway.
- **Create a ripple.** Find practical ways to help others move forward and build a team where people are invested in one another's progress.

LENGTH

45–60 minutes · In person, hybrid or virtual

MAKE SOMEDAY TODAY WORKSHOP

What if the person who could help you achieve your biggest goal is already in the room?

Every person brings a unique combination of experiences, knowledge, connections, and perspectives. But most of that potential goes untapped because we rarely share what we're working toward or discover how we can help each other.

In this highly interactive workshop, Bridget Hilton harnesses the collective intelligence of the room to turn individual ambitions into shared opportunities for action.

Through guided conversations, collaborative problem-solving, and hands-on exercises, participants uncover unexpected connections, exchange ideas and resources, and help one another overcome obstacles standing between them and their goals.

AUDIENCE TAKEAWAYS

- **Coworkers become collaborators.**
- **Conference attendees become meaningful connections.**
- **Individual knowledge, experiences, and networks** become collective resources.
- **Obstacles become opportunities** through fresh perspectives and shared problem-solving.
- **Personal and professional goals** become shared opportunities for encouragement, accountability, and action.
- **Someday becomes started.** Participants leave having taken a concrete first step toward something that matters to them.

LENGTH

60 min, 90 min or half day · Round tables

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