

MAKE SOMEDAY TODAY.



45-60 MIN
IN PERSON · VIRTUAL

■ THE KEYNOTE

Make Someday Today helps audiences turn goals they've been postponing into action they begin in the room.

Drawing on responses from 20k+ people about goals and regrets, Bridget guides attendees through five practical steps to clarify what matters, start small, share their ambitions, move through fear, and create a ripple. Organizations get a keynote that sparks meaningful conversation and gives people a shared way to support progress at work and in life.

■ THE WORKSHOP

Through guided, meaningful conversations, participants move beyond small talk and discover what the people around them actually care about.

They build stronger relationships, become invested in each other's goals, and find real ways to help one another move forward.

Participants leave with stronger connections, greater accountability, and a clear next step toward something that matters.

■ THE AUDIENCE

- Build stronger, more meaningful relationships across teams
- Help colleagues connect beyond roles, titles, and everyday small talk
- Create a culture where people actively support each other's goals
- Strengthen trust, belonging, and accountability
- Turn inspiration into meaningful personal and professional action

■ THE RESULTS

- Joana landed a multimillion-dollar client.
- Barb found the courage to try dating again in her 70's – and found the love of her life.
- Liz completed her first marathon – with her coworkers.
- Matthew took his kids on a U.S. roadtrip before they turned 18.
- Eli reconnected with his estranged father after 20 years.
- David got back in shape after years of feeling stuck.
- Leesa got her dream promotion.

■ THE SPEAKER

Bridget Hilton is an author and keynote speaker who built a global company that sold millions of products and helped more than 60,000 people hear for the first time. She speaks at Fortune 500 companies, conferences, and campuses. Her Make Someday Today keynote and workshops bring that story together with insights from a survey of 20k+ people and her bestselling book *Experiential Billionaire* to help audiences take action on what matters.

"Bridget Hilton captivated a live audience of 2,000+ and 10M+ online at Alibaba.com CoCreate. Her keynote combined powerful storytelling with actionable insights, inspiring entrepreneurs to take action and achieve future growth."

HEAD OF MARKETING, ALIBABA

"An incredible story of business meets humanity. 10/10."

HEAD OF PARTNERSHIPS, AMAZON

"What an amazing day spent with you, our team is still buzzing. We had strings of conversations going across business units for the following few days. The comments were electrifying!"

CEO, TANGRAM INTERIORS

"The most polished and thought-provoking keynote & workshop I've ever experienced — backed by insights from 20,000 people on purpose, regret, and meaning."

CEO, CREW

"Our most popular and effective speaker this year. People have since told me they've booked the trip they were on the fence about — or that they'll take their agency to the next level before they retire."

EXECUTIVE DIRECTOR, MICHIGAN COMMUNITY ACTION